

Buyer-Seller Meet for Spices

Samastipur, Bihar

21st August 2026



Dear Sir/Madam,

Greetings from Spices Board!

As you are aware, India is the world's largest producer, consumer and exporter of spices and spice products. During 2025–26, the country produced around 12.81 million MT of spices and exported over 1.73 million MT of spices and value-added spice products, accounting for about 13.5% of the total spice production. Spices contribute nearly 8% of India's total agricultural exports and over 41% of the country's horticultural exports. Spices Board (Ministry of Commerce & Industry, Govt. of India), the flagship organization for the development and worldwide promotion of Indian spices, has been spearheading activities for the promotion and facilitation of spice trade by strengthening linkages at various levels of the Spice Industry.

Bihar is one of the major spice producing state in the country, with favourable agro-climatic conditions for the cultivation of turmeric, chilli, ginger, coriander, garlic, fenugreek etc. Districts such as Samastipur, Muzaffarpur, Vaishali, East Champaran, West Champaran, Darbhanga, Madhubani, Begusarai, Nalanda, Gaya and Bhagalpur possess significant potential for expanding the cultivation and production of quality spices. With a view to promoting the export of spices from Bihar and strengthening the spice sector in the State, Spices Board is organizing a Buyer Seller Meet (BSM) on Spices on 21 August 2026 at Samastipur, Bihar. The programme is envisaged to facilitate direct interaction among farmers / FPOs / farmers groups from Bihar and exporters from across the country, thereby creating opportunities for market access, value addition and export-oriented development of the spice sector in the State. In this connection,

I cordially invite you to participate in the Buyer-Seller Meet for Spices scheduled on 21 August 2026 at Samastipur, Bihar, and explore the possibilities of establishing effective business linkages with farmers, FPOs and other stakeholders associated with the spice sector in Bihar. Your participation would provide an important opportunity to interact with the stakeholders of the spice value chain and contribute towards strengthening market linkages and promoting the export of quality spices from Bihar.

Interested exporters/buyers are requested to register for the BSM by submitting the Registration Form using the below link on or before 15 August 2026, 5.00 pm.

Link: <https://forms.gle/PK1xyacK9KHHHDVF7>

For further information, please contact:

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Yours faithfully,

-Sd/-

Director (Marketing)



Hindi follows

